



Vice President of Strategic Relations

The **Vice President of Strategic Relations** is responsible for outreach to local startups and businesses with the end goal of promoting the AMA brand through developing key partnerships and increase interaction between AMA Chicago and local collegiate chapters. The Vice President of Strategic Relations will report to the President of the board. The ideal candidate has the ability to leverage their network or the boldness to create a network that would be mutually beneficial to AMA Chicago and to external partners.

Main Responsibilities for the Vice President of Strategic Relations:

- Develop a means to engage young Professional members to become a thriving community that contributes to the overall chapter membership and revenue growth through strategic programs
- Increase interaction between AMA Chicago and local AMA Collegiate Chapters, their faculty, and their students
- Create a means of engagement with startup businesses in Chicago as well as the non-for-profit community.

Time Commitment

- 2 hours a week
- Committee conference calls as needed (bi-weekly to monthly)
- Attend monthly board meetings & some events

Top Three Requirements for the Vice President of Strategic Relations:

- Relevant background and connections in marketing and/or higher-ed
- Ability to recruit new members through his or her network or through other resourceful means