



Director Strategic Relations

The **Director Strategic Relations** reports to the Vice President Strategic Relations and is responsible for outreach to local startups and small businesses with the end goal of promoting the AMA brand through developing key partnerships and to increase interaction between AMA Chicago and local non profit organizations and IL collegiate chapters. The ideal candidate has the ability to leverage their network or the boldness to create a network that would be mutually beneficial to AMA Chicago and to external partners.

Main Responsibilities:

- Increase interaction between AMA Chicago and local AMA Collegiate Chapters, their faculty, and their students
- Create a means of engagement with startup businesses in Chicago as well as the non-for-profit community.

Time Commitment

- 2 hours a week
- Committee conference calls as needed (monthly)
- Attend monthly board meetings & some events

Top Three Requirements for the Vice President of Strategic Relations:

- Relevant background and connections in marketing and/or higher-ed
- Ability to recruit new members through his or her network or through other resourceful means